



MARKETING COMMITTEE AGENDA

Monday, December 5, 2016 @ 5:30pm Aspen Academy, Art Room

Committee Members:

Wade Phillips, Committee chair – wade.phillips@aspenacademymn.org
Kent Peterman, Committee vice chair – kent.peterman@aspenacademymn.org
Daniel Leifermann – daniel.leifermann@aspenacademymn.org
Betsy Simons - Betsy.Simons@aspenacademymn.org

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1. Marketing Plan Updates and Report on Key Results
 2. Review of Marketing Goals and Measures
 3. Enrollment Recruitment and Retention Plan Update
 4. Marketing Resources Needed - Review
 5. Next steps and timelines