



MARKETING COMMITTEE AGENDA

Tuesday, March 1, 2016 @ 4:30pm Aspen Academy, Art Room

Committee Members:

Wade Phillips, Committee chair – wade.phillips@aspenacademymn.org
Kent Peterman, Committee vice chair – kent.peterman@aspenacademymn.org
Daniel Leifermann – daniel.leiferman@aspenacademymn.org
Noah Guither – Noah.guither@aspenacademymn.org
Julie Martini - enroll@aspenacademymn.org

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1. Marketing Plan Update
 2. Recruitment and Retention Plans
 3. End of Year Survey
 4. Email Marketing Program - System
 5. Policy Review - 900