



MARKETING COMMITTEE AGENDA

Monday, October 26, 2015 @ 4:30pm

Aspen Academy, Art Room

Committee Members:

Kent Peterman, Committee Chair – kent.peterman@aspenacademymn.org

Noah Levie - Committee vice chair– noah.levie@aspenacademymn.org

Dianne Leifermann – Dianne.leiferman@aspenacademymn.org

Julie Martini - enroll@aspenacademymn.org

Noah Guither – Noah.guither@aspenacademymn.org

Discussion Items

- 1. Marketing to current students/families**
- 2. Community marketing**
- 3. Middle School recruitment and retention**
- 4. Elementary marketing program**