



MARKETING COMMITTEE AGENDA

Tuesday, Sept 19, 2017 @ 5:00 pm Aspen Academy, Art Room

Committee Members:

Wade Phillips, Committee chair – wade.phillips@aspenacademymn.org
Kent Peterman, Committee vice chair – kent.peterman@aspenacademymn.org

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1. Marketing Plan Updates and Key Results - Creative Graphics
 2. Signage Proposal
 3. 10th Anniversary Plan
 4. Aspen New Facility Ribbon Cutting
 5. 2017-2018 Marketing Priorities
 6. Enrollment Recruitment and Retention Plan
 7. Metrics of Success Report
 8. Aspen Academy Corporate Sponsorship Update
 9. Website & SEO Analytic Update