Aspen Academy Corporate Sponsorship Program

Demographics

Aspen Academy is enrolling approximately 600 students in kindergarten through 8th grade for the 2019-2020 year. Aspen is a fast-growing school and is expanding the school by an additional classroom, or by approximately 20 children, each school year. Students commute from surrounding areas which include Shakopee, Prior Lake, Savage, and Burnsville. Approximately half of the students (300) are dropped-off or picked-up by parents at the school instead of using the bus.

**School Event Sponsorship Opportunities**

(Please work with the school to determine sponsorship items and donation amounts for each event. The school will work with your budget to help find areas you can sponsor)

* Back to School night (1 week before school starts in the fall)
* Middle School Dance (November)
* Family Math Night (January)
* I love to read month (February)
* Choir Concerts (January and May)
* Band Concerts (December and May)
* 8th Grade Graduation (May)
* Kindergarten Graduation (May)
* Field Day (June 2, 2020)

**Wish List Items**

Please consider helping the school by purchasing one of the following. All sponsored items count towards an advertising package (page 4)

**Technology:**

Single Chromebook (may request that it goes to a particular class)

Cost: $432.91

Set of Chromebooks (25)

Cost $10,825

Dedicated Individual Plaque in lobby/outside sign

Smart Board(may request that it goes to a particular class)

Cost: $7,000

Dedicated Individual Plaque in lobby/outside sign

**Sports/Fitness:**

Scoreboard for gym

Cost: $10,000

Dedicated Individual Plaque in lobby/outside sign

Bleachers

Cost: $75,000

For $75,000, Aspen will grant you gymnasium naming rights for 10 years. (Equivalent to $7,500 a year for 10 years, but needs to be paid upfront.) Gymnasium space is limited in Prior Lake/Savage and many local organizations rent our gym. We currently have four teams every night use the gym Monday through Thursday. In addition, we hold special events that parents and community members attend such as Band/Orchestra/Choir concerts, Open house nights, Back to school nights, School Dances, and assemblies.

**Safety**

Playground Fencing

$14,000

Plaque in Lobby/outside sign

**Outside Learning/Playground**

Playground Trees

Cost: $750

Memorial Benches (includes a dedication plaque)

Cost: $1,000

Driveway Entrance Monument Sign

Cost: $2,500

Playground Mulch

Cost: $3,000

Entire Outside Reading Area

Cost: $5,000

Dedicated Individual Plaque in lobby/outside sign

**Library** (costs TBD)

Media Center Furniture

Book nook seating

Books

Tables/Chairs

Bookshelves

Check-out inventory system

**Arts**

Media Center Mural

Cost: $1,500

Central Hallway Mural

Cost: $1,500

Gym Mural

Cost: $2,500

Band/Orchestra Instruments

$500 (small instrument)

$1,000 (large instrument)

$1,500 (instrument shelf for band room)

Music/Choir Class

$500 (Orff Instrument-ex. Xylophone)

$1,500 (Orff Instrument set)

$8,000 (Risers with railings)

**Advertising Packages**

\*\*\*If you sponsor a specific item, ex. Gym Mural for $2,500, it would qualify you for a platinum advertising package\*\*\*

Promotional Opportunities for Our Corporate Sponsors

\*\*All promotional items are due 1 month before scheduled deployment and subject to approval.\*\*

**Facebook Recognition (900+ followers)**

With any sponsorship, we will recognize your kind donation on our Facebook page.

**E-newsletter Sponsorship (950+ contacts)**

Our monthly school e-newsletter is sent to parents of over 600 children grades Kindergarten through 8th grade who attend Aspen Academy. The newsletter is the primary means of communicating with families. It contains important updates the parents need to know.

**Banner Ad (200x600 pixels)**

The banner ad will be listed after the first article. It may contain company name/logo, brief message and a link through to your website. In leu of an add, you may have 150 words of text and a link to your website. Banner Ad jpgs/text should be uploaded on the corporate sponsorship form at least one month prior the scheduled deployment.

**Flyer**

To help reinforce the banner ad, sponsors can provide a flyer to be handed out to students the same week as their banner ad. Please provide a pdf of the flyer a month before your sponsorship for approval before printing.

**Website Advertising**

AspenAcademyMN.org

Your logo, link, and contact information will be placed on our school website on our Sponsorship page by sponsorship level.

* Platinum
* Gold
* Silver
* Bronze
* Friend (just text listing—no logo)

[Getmovinfundhub.com](https://www.getmovinfundhub.com/)

We have 2 big school fundraisers every year. We use Getmovinfundhub.com as our online platform for the fundraisers. As a school sponsor, your logo and link would be included on our fundraiser website.

**Signage**

**Dedicated Plaque**

With Any Donation/Sponsorship of $5,000 or more, you will receive a dedicated individual plaque in our lobby.

**Gym Banner**

**Sponsorships run for 12 months**

* **$2,500 inside gym (3’x5’ banner)**
	+ Aspen Academy rents its gym out to local area sport teams 5 nights per week. Banners posted in the gym would have impressions with all students and parents in addition to local sport families.

**Aspen Academy Corporate Sponsorship Levels 2020**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Dedicated Plaque in Lobby | Inside BannerIn Gym | Banner Ad in E-Newsletter | Flyer handed out to students | Facebook recognition | Logo on Corporate Sponsorship page | Tax Deduction \*Check with your tax advisor |
| Diamond($5,000) | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png3 ads  | C:\Users\christi\Desktop\aspen-difference.png3 | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png |
| Platinum ($2,500) |  | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png3 ads  | C:\Users\christi\Desktop\aspen-difference.png3 | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png |
| Gold ($1,500) |  |  | C:\Users\christi\Desktop\aspen-difference.png2 ads | C:\Users\christi\Desktop\aspen-difference.png2 | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png |
| Silver ($1,000) |  |  | C:\Users\christi\Desktop\aspen-difference.png1 ad | C:\Users\christi\Desktop\aspen-difference.png1 | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png |
| Bronze ($500) |  |  |  |  | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.png |
| Friend ($100-250) |  |  |  |  | C:\Users\christi\Desktop\aspen-difference.png | C:\Users\christi\Desktop\aspen-difference.pngText listing | C:\Users\christi\Desktop\aspen-difference.png |

**We would like to make a contribution of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Pay by check:** Please make checks to “Aspen Academy”

**Send to:**Aspen Academy

Business Office

14825 Zinran Avenue

Savage, MN 55378

Pay by PayPal: Coming Soon!

We would like to make the following donation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Info: (Name/Phone/Email)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: (Street/City/Zip)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Donor Publication/Plaque Listing** Recognition as part of a listing in our newsletter, website, and dedicated plaque.

Please list our name as (print clearly): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**We wish to remain anonymous. We do not want to be included in any listings and/or publications**

**Thank you for your support!** Aspen Academy is a 501(c)(3) non-profit organization. Please consult your tax advisor regarding any tax deductions related to your donation.

**Questions?** Please contact our corporate sponsorship chair, Christi Heitzman at christi.heitzman@aspenacademymn.org