



Strategic Planning Committee Meeting

October 26th @430pm

Committee Members:

Andrew Price

April Schafer

Michael Faulise

Minutes: CTO 4:30pm

We reviewed Christi Heitzman's October Committee Update (attached).

We reviewed details of the recent fundraiser and celebrated its success.

In addition we discussed the options for a virtual tour of the school. Would boy scouts, or PLHS look to take on a drone tour as a project?

We reviewed our current awards and rankings in the area.

We reviewed email communication, open rates, and the need for teachers to ensure we have correct email addresses. Also, the benefits of Google Analytics for managing the website and tracking where people go.

We discussed opportunities for improving communication via email and on the website.

We discussed the need, and opportunity, for increased parent involvement, and the interest from parents in leading the PTO.